



Travel Costa Mesa Annual Board Meeting Agenda
The Capital Grille, 3333 Bristol St, Costa Mesa, CA 92626 (Plaza Room)
Tuesday, April 14, 2026, from 11:00 am to 1:30 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. **Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Thursday, April 9th, to be read to the Board of Directors and the president.** The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

11:00 am - Call to Order

Public Comment – public comment for all items not otherwise on the agenda

1. **Review Minutes from February 5th Board Meeting**
Review Minutes from March 24th Executive Committee Meeting
 - Review & motion to approve

*Jessica Placentia
Steve Yannarell
Board to approve*
2. **Review Fiscal Year to Date July 2025 – March 2026 Financials**
 - Review & motion to adopt

*Jessica Placentia
Board to adopt*
3. **Business Improvement Assessment (BIA) to Tourism Business Improvement District (TBID) Considerations Discussion**
 - The board may consider and take action on this item by making a motion

*Maya Kitt
Account Mgr. of Civitas*
4. **Marketing Updates**

Paulette Lombardi-Fries
5. **City Updates**

*John Stephens
Mayor of Costa Mesa*

Our next Board Meeting will take place on **Tuesday, June 9, 2026** – The Westin South Coast Plaza